

Presentation Design: An Overview

Nicole Downing



PowerPoint

This is the main source of software used.

What was PowerPoint used for?



Excel spreadsheets



Charts and Tables



Adobe illustrations



Client Standard Formatting/Decks



Custom Decks



PPT “Make it Pretty’s”



PPT Maps

What skills were taken from working with PPT?



Formatting



Alignment



Spacing



Sizing



Aesthetics



Professionalism



Creativity

Excel

Excel is used for everyday for jobs in presentation designs.

Input / Output

- Would insert the tables into ppt as PEMs (Picture Enhanced Metafiles)
- Would create charts in the excel and output them into ppt as embedded charts

Word Processing

- Inputting of words from a text heavy document into a table in excel

Custom Tables

- Could be made for the client with a reference
- Could be edited

Nicole's Art Made

Title	Year	Medium	Size	Description	Sold
Fresh Strawberries	2024	Oil	8in x 10in	First time using oil paint, a close up of strawberries	
A Lone Flower	2024	Acrylic	16in x 20	A Hibiscous flower, reference from a conservatory	\$
Neushwanstein Castle	2024	Acrylic	8in x 10in	Castle in Germany, painted with Impressionism	\$
Fiery Beach	2024	Acrylic	18in x 24in	Reference picture was of Myrtle Beach	\$
Hammerhead Shark	2024	Acrylic	4in x 4in	Realistic painting of the animal	\$
Orange Honey	2024	Oil	8in x 10in	Jar of honey with orange slices	
A Western Dusk	2024	Acrylic	24in x 36 in	A cowboy painting set in Arizona	

Charts

Can be made in either PowerPoint or Excel

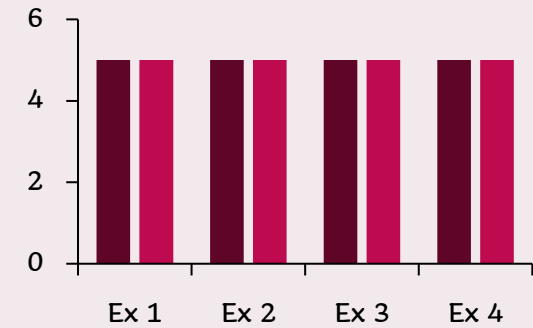
Made to follow either the custom decks formatting or the clients standard

Experience with making any kind of chart the client wanted

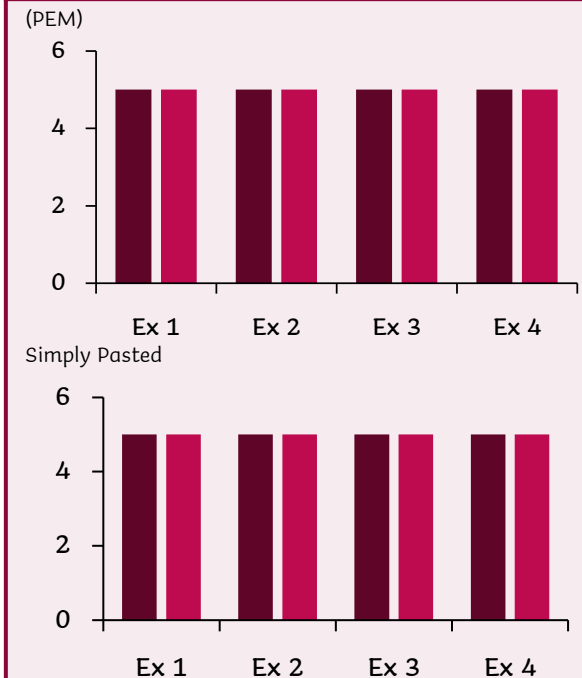
If there was no data for the chart being made, I would bring it into illustrator to trace over it and format the chart in that software.

These can be copied and then pasted into PPT as PEMs, or simply copy pasted. This would make the chart active as if made in PPT

Made in PPT



Made in Excel



Customer Service



The main priority of this job is to make sure the client receives what they are asking for, and more.



Staying in constant contact with the client



Used a software that allowed for easy contact with the client and request submission



Would message client directly to let them know their request had been started, message them with any questions and then let them know when finished